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## -- CLAIM LISTING --

A complete listing of the pending claims reads as follows:

1. (Original) A method for automated enrollment and activation of a mobile telematics system comprising:

receiving a customer data record of a customer at a communication services database:

determining a command signal based on the customer data record;
sending the command signal to a telematics unit of a vehicle;
enrolling the customer in a telematics-unit access system based on the
command signal; and

activating the telematics unit of the telematics-unit access system based on the command signal.

2. (Original) The method of claim 1 wherein sending a command signal to a telematics unit of a vehicle further comprises:

sending the command signal from an external telematics database to a communication services manager in a telematics call center; and sending the command signal from the communication services manager in the telematics call center to the telematics unit of a vehicle.

3. (Original) The method of claim 1 wherein sending a command signal to a telematics unit of a vehicle further comprises:

sending the command signal from a communication services database in a telematics call center to a communication services manager in the telematics call center; and

sending the command signal from the communication services manager in the telematics call center to the telematics unit of a vehicle.

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- 4. (Original) The method of claim 1 wherein the customer data record is received from a source selected from the group consisting of: an enrollment website, the customer delivery record at a vehicle dealership, a telephone line or from the telematics unit.
- 5. The method of claim 1 wherein the customer (Original) data record is obtained in segments received from more than one source.
- б. (Original) The method of claim 1 wherein the command signal includes customer data.
- 7. (Original) The method of claim 1 wherein the command signal includes customer-desired features to be activated in the telematics-unit access system.
- 8. The method of claim 7 wherein the customer-(Original) desired features are selected from the group consisting of navigation assistance, realtime traffic advisories, directory assistance, roadside assistance, business or residential assistance, information services assistance, emergency assistance, and communications assistance, vehicle personalization, vehicle data upload, vehicle data download, unlock/lock vehicle, flash lights, honk horn, perform diagnostic functions and perform vehicle tracking functions.
- 9 . (Original) The method of claim 1 wherein activating the telematics unit of the telematics-unit access system setup further comprises; configuring the hardware of the telematics unit in the vehicle.

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10. (Original) A computer usable medium storing a computer program comprising:

computer readable code for receiving a customer data record of a customer at a communication services database;

computer readable code for determining a command signal based on the customer data record;

computer readable code for sending the command signal to a telematics unit of a vehicle;

computer readable code for enrolling the customer in a telematics-unit access system based on the command signal; and

computer readable code for activating the telematics unit of the telematics-unit access system based on the command signal.

11. (Original) The computer usable medium storing a computer program of claim 10 wherein sending a command signal to a telematics unit of a vehicle further comprises:

computer readable code for sending the command signal from an external telematics database to a communication services manager in a telematics call center; and

computer readable code for sending the command signal from the communication services manager in the telematics call center to the telematics unit of a vehicle.

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12. (Original) The computer usable medium storing a computer program of claim 10 wherein sending a command signal to a telematics unit of a vehicle further comprises:

computer readable code for sending the command signal from a communication services database in a telematics call center to a communication services manager in the telematics call center; and

computer readable code for sending the command signal from the communication services manager in the telematics call center to the telematics unit of a vehicle.

13. (Original) The computer usable medium storing a computer program of claim 10 wherein activating the telematics unit of the telematics-unit access system setup further comprises;

computer readable code for instructing a hardware configuration to be set in hardware of the telematics unit in the vehicle.

14. (Original) A telematics-unit access system comprising:
means for receiving a customer data record at a communication services database;

means for determining a command signal based on the customer data record;

means for sending the command signal to a telematics unit of a vehicle;

means for enrolling the customer in a telematics-unit access system based on the command signal; and

means for activating the telematics unit of the telematics-unit access system based on the command signal.

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15. (Original) The telematics-unit access system of claim 14, further comprising:

means for sending the command signal from an external telematics database to a communication services manager in a telematics call center; and means for sending the command signal from the communication services manager in the telematics call center to the telematics unit of a vehicle.

16. (Original) The telematics-unit access system of claim 14, further comprising:

means for sending the command signal from a communication services database in a telematics call center to a communication services manager in the telematics call center; and

sending the command signal from the communication services manager in the telematics call center to the telematics unit of a vehicle.

17. (New) The method of claim 1 wherein receiving a customer data record comprises:

determining whether a vehicle associated with the customer data record is powered up;

determining whether the vehicle is sold; and
determining whether a customer associated with the customer data
record is in the vehicle with a dealer.

18. (New) The method of claim 1 wherein activating the telematics unit of the telematics-unit access system based on the command signal comprises:

determining whether a subscriber associated with the customer data record has used the telematics-unit access system within a predetermined time period; and

providing an outbound welcome call based on the determination.

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19. (New) The method of claim 1 wherein activating the telematics unit of the telematics-unit access system based on the command signal comprises:

performing a preliminary activation of the telematics unit prior to shipping the vehicle to a dealer; and

transmitting instructions based on the command signal from the telematics-unit access system to the telematics unit.

20. (New) The method of claim 1 further comprising associating a vehicle identification number with an electronic serial number of a cell phone in the telematics unit; and transmitting the association to a vehicular database.